

Need: Why Focus on Bystanders

Bystanders play a critical roll in the bullying “process”

- Tweens and teens are the ones on the frontline; bystanders are typically the first to witness acts of bullying and cyber bullying.
- Research suggests that if bystanders are taught to properly intervene, they can stop bullying 50% of the time in less than 10 seconds. (Rigby, K., 2007)
- Many kids are reluctant to tell adults for fear of making it worse or shame in not being able to handle it.
- Bystanders have the power to be part of the solution.

Bystander Strategies: The 3 R's

Recognize Bullying and Cyberbullying—

Teach kids:

- To recognize bullying and cyberbullying and when it is likely to happen

Reach Out and Stand Up—

Teach kids:

- Direct ways to stand up to bullying when they witness it; and
- Indirect ways to reach out to support victims by letting them know they have support.

Report Bullying—

Teach kids:

- To tell a trusted adult (i.e., a parent, counselor, teacher, administrator, or school resource officer);
- Report incidents directly to the sites where they occurred;
- Block any offenders;
- Don't forward mean or offensive messages or posts; and
- Retain copies of offensive messages or posts.

Impact:
Where
Were

In Our Neighborhood Schools



"Curriculum you developed will be used as the basis for reaching junior high students in classroom and small group settings."

- Lori Schmidt, PEO of SFD



Det. Frank Griffitts is implementing Recognize, Reach Out & Report.



Scottsdale Prevention Institute will present bullying prevention programs based on the 3 R's in Scottsdale schools

Come Take a Stand

Please call
Scottsdale Prevention Institute
to discuss implementing the
3 R's Anti-Bullying Curriculum
in your school:

(480) 443-3100